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EXPERIENCE

World Health Products, LLC. *President/CEO*

2001 - Current

- Involved in start up of company and achieving average of over \$2,000,000.00 per year in sales
- Provides strategic and operational leadership to improve net profit results of over 40%
- Converses with all shareholders on business strategies and special projects
- Implements and manages courses of action in operations by staff
- Manages human resources of organization
- Manages financial and physical resources
- Performs all accounting and financial activities for website sales, store and repeat performance
- Oversees all operation, administration, marketing and research for the company
- Active role in all product development including selection of new products, packaging, pricing and marketing strategies
- Active role in all sales hiring and training of representatives
- Focused on providing scientifically proven, effective, safe and affordable therapies to obtain optimal health

Security Services Group, Inc. *CFO/COO*

1996 - 2001

- Involved in start up of company and achieving average of over \$4,000,000.00 per year in sales
- Managed financial departments with responsibility for Budgets, Forecasting, Payroll, Accounts Payable and Receivable.
- Created budgets and forecasts for the management group.
- Ensured compliance with accounting deadlines for weekly funding of sales.
- Prepared company accounts and tax returns
- Coordinated semi-monthly payroll functions for 100+ employees in 5 states.
- Oversaw project management of goal-oriented sales compensation and rewards.
- Highly skilled in staff management: mediation, communication and team building.
- Identified problems, creating choices and providing alternative courses of actions

America's Youth Outreach Programs *Owner/Manager*

1995 – Current

- Start, promote and manage all aspects of Martial Arts Schools for 7 different city Parks & Recreations
- Have an average of over 50 students per location
- America's Youth is a low cost outreach program designed to reach kids who cannot afford commercial Martial Arts schools but are interested in the many benefits from learning Martial Arts.
- It has always been profitable despite its community outreach and low cost focus.

Milgard Windows, Inc. *Sales Representative*

1992 – 1995

- Brought sales in a failing territory to its most successful level
- Achieved number one sales representative in Southern California by second year with

- company
- Intricate in developing new sales market for replacement windows

Morgan Services, Inc.

1987 – 1992

Sales Representative

- Developed new healthcare sales market and trained other sales representatives
- Opened new marketing territory which became highest revenue producing territory within 2 years
- President's Club all 5 years (only 5-10% of all national reps)
- Achieved top national sales representative two out of five years.
- Broke all previous records on annual sales achieved.

Education and Credentials

Bachelor Degree in Biology/Chemistry 1984 University of Washington

Tom Hopkins Sales Boot Camp (9th place out of 1200 students)

Zig Ziglar Sales Training Seminars

Studied and researched hundreds of books and periodicals on sales, marketing, finance and health.